



2024

# SELLERS PACKAGE

**ANITA**

SHARMA TURNER

**RE/MAX**  
ASSOCIATES

#1 RE/MAX AGENT IN MANITOBA 2019-2022

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RE/MAX ASSOCIATES  
1060 MCPHILLIPS STREET  
WINNIPEG, MB R2X 2K9  
204.989.9000



# AN EXCEPTIONAL REAL ESTATE EXPERIENCE

## THE PROCESS

Choosing the right price for your home is one of the most important components of the selling process. I understand the nuances of the market and can work with you to determine a competitive and fair price for your home.

How I determine the most effective listing price is based off of local market trends and similar homes that have sold in the area, as well as my 13+ years of experience selling homes.

LET'S SELL  
YOUR HOME  
TOGETHER!

## THE MARKETING PLAN

I will prepare a personalized marketing plan including the listing on MLS, on my social channels, on my personal website and in traditional print.

## PREPARE HOME FOR SALE

Before you list your home, you'll want to make sure your home is as marketable as possible. You may want to consider some repairs that could help add value to your property, such as fixing any water damage or foundation concerns. Even small cosmetic changes can have a big impact in the eyes of a buyer, such as replacing outdated light fixtures or giving your home a fresh coat of paint. I will work with you to help identify updates that may help increase the value of your home.

## ACCEPTING OFFERS

Once your home is on the market and a buyer is interested, he or she will submit an offer to me through their own agent. While the offer may differ from your asking price, you are able to reject or counter it if you'd like.

I will help you understand the conditions, provisions and obligations of the offer prior to you making any decision.

Once you accept an offer, you'll be officially under contract!

## ADDITIONAL SERVICES

- A comprehensive market evaluation on your home to determine the best listing price, to attract the most + right buyers.
- Home prep including staging advice, decorating prior to showings.
- Visual marketing including photos and video (if applicable) by a professional are provided at no extra cost.
- Hosting of open houses when appropriate.
- Marketing of the property on my website & across all of my social channels as well as RE/MAX Associates, Winnipeg Realtors and along side Realtor.ca
- Accepting an offer and negotiations on your behalf.



# ANITA

SHARMA TURNER

RE/MAX  
ASSOCIATES

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*We chose Anita to sell our home and to represent us in the build of our new home. Anita was so accommodating, listened to our opinions and concerns, and provided professional advice along the way. We sold our house the weekend it went up for sale and the process was seamless. With our build, she was always on our side, making sure we got what wanted - it was such a pleasure to work with her!*

- Karyn & Bob

*From the very first conversation we had with Anita we knew we made the right decision. Her knowledge of the Winnipeg market is amazing and she made us feel comfortable right from the beginning. She is fast at responding to any questions we had no matter the time of day. She sold our house in a day which was beyond our expectations. In our opinion she is the top realtor in the city. We highly recommend Anita to anyone that is looking to sell no matter the house or property.*

- Jesse & Jacquie

## COMMITTED TO YOU

My real estate business has been built around one guiding principle:

It's all about you.

Your needs

Your dreams

Your concerns

Your questions

Your finances

Your time

Your life

My entire focus is on your complete satisfaction.

**Anita Sharma Turner / 204-989-9000**